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NEWS RELEASE

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CDFA-Stifel Small, Medium and Rural Community Development Financing Solutions Webcast Series Confirmed for 2014

Columbus, OH – The **CDFA-Stifel Small, Medium and Rural Community Development Financing Solutions Webcast Series** is a special four-part national webcast series focused on recommended practices and innovative solutions for financing economic development in small towns and rural communities across the country. The webcasts will focus on development finance challenges in smaller and rural markets such as revitalization, agricultural advancement, destination/tourism financing, manufacturing, food systems and energy finance.

The **CDFA-Stifel Small, Medium and Rural Community Development Financing Solutions Webcast Series** will explore the creative financing challenges facing these communities and consider how bonds, tax credits, tax increment finance, federal programs, and other sources can be used in combination to make small to mid-sized community economic development more effective. The webcast series is free to join and is part of CDFA's ongoing leadership efforts to promote the sound use of development finance tools.

"CDFA is excited to partner with Stifel again," said CDFA President & CEO, Toby Rittner. "We have experienced an increasing demand from our members for rural development resources and creative financing solutions in small towns. This gives CDFA and Stifel the opportunity to provide even more information to our industry."

The first **CDFA-Stifel Small, Medium and Rural Community Development Financing Solutions Webcast Series** of the year will take place on Tuesday, April 29, 2014 covering a general introduction to the topic and a presentation of unique financing issues facing small towns. This webcast will look at a few successful projects and will also include information presented by USDA representatives. Future webcasts will be held on June 10, September 30, and December 2. Webcasts are also recorded and saved for future review by CDFA members not able to attend the live presentations. Learn more and register for the Webcast Series online.

"Stifel's leadership in development finance reflects projects and transactions across the country, in communities large and small," said Laura Radcliff, Senior Vice President at Stifel, Nicolaus & Company, Incorporated. "While the elements of an effective transaction are universal, there are certain challenges that are unique to small and medium-sized communities. Stifel is proud to sponsor a webcast series highlighting success stories from such communities and paving the way for others."

Stifel Nicolaus is one of the nation's largest full-service brokerage and investment banking firms. Stifel maintains a retail brokerage force of approximately 2,000 financial advisors and has more than \$126 billion in assets under management. With more than 200 institutional sales professionals, Stifel covers nearly every major institutional bond purchaser throughout the country. The premier combination of retail and institutional penetration allows Stifel to structure and sell bond transactions with an optimal mix of buyers to help generate the lowest possible cost of capital for their clients.

The **Council of Development Finance Agencies** is a national association dedicated to the advancement of development finance concerns and interests. CDFA is comprised of the nation's leading and most knowledgeable members of the development finance community representing public, private and non-profit entities alike. For more information about CDFA, visit <u>www.cdfa.net</u>.